

Annex D

Low Emissions Transport Strategy: Interim Public Consultation Appraisal

Headline figures

The Low Emissions Transport Strategy (LETS) consultation took place between 4 June and 26 August 2018:

-  The Surrey Transport Plan consultation web page was visited over **16,007** times by different visitors. This compares with only 32 visits during the same period last year when there was no consultation.
-  The LETS itself was read by **385** different visitors to the Surrey Transport Plan web page.
-  **71** written responses to the LETS were received by email, letter or online survey.
-  Over **40** comments relating to the EV Strategy or Low Emissions Transport Strategy were received on the #cleanertravel theme via the Surrey Matters Twitter and Facebook platforms

Written responses received on behalf of organisations included district/borough and parish councils, a neighbourhood forum and transport user groups.

What we did

- **Web page:** A consultation home page at surreycc.gov.uk/cleanertravel with a web banner link on the Surrey County Council home page.
- **Survey:** Hosted on the online Surrey Says platform
- **Libraries:** For those without internet access copies of the EV Strategy and consultation posters were handed out to fifteen libraries across the county.
- **Posters:** In addition to libraries, posters were also distributed and displayed at county council offices, district and borough council offices and parish councils.
- **Social media:** Facebook and Twitter posts were coordinated through Surrey Matters and the consultation was also promoted through accounts run by the Local Committees and Borough/District Councils.
- **Mailout:** Notification emails were sent to over 1,000 stakeholders including statutory groups, special interest forums, businesses and individuals signed up to the Surrey Transport Plan mailing list.
- **Press coverage:** The consultation was reported in local media sources including Get Surrey and Guildford Dragon
- **Local newsletters:** The consultation was promoted via county and borough newsletters.
- **Disability networks:** The consultation was shared with disability and partner networks through the Information and Engagement team in Adult Social Care

- **Internal networks:** S-net, Jive Surrey and staff newsletters were used to promote the consultation amongst Surrey County Council officers.

Level of support and key themes

The consultation invited responses to a number of questions, looking for support on each section of the strategy. These can be broken down as follows:

Support for the identified **problems, challenges and opportunities**

72% agreed or strongly agreed with the problems, challenges and opportunities identified in Section 2 of the strategy, with only 12% of respondents disagreeing.

Support for the identified **aim and preferred approach** to achieving this aim

64% agreed or strongly agreed, 14% of respondents disagreed

Support for the proposed **indicators** of success of the strategy

53% agreed or strongly agreed, 17% of respondents disagreed.

Overall, we consider there is broad support for the strategy and its proposed aims and actions, and we will review and amend in light of the suggestions received, particularly where explanation for disagreement or discontent with the proposals has been provided.

In terms of **common themes** that are emerging from the feedback received, these will be explored further in the full consultation report which is to follow, however initial analysis has shown strong support for more public transport and more cycling infrastructure provision, as well as the suggestion that travel behaviour around school runs could be a focus for our work in reducing emissions.

A significant number of **suggestions** have been received as part of the feedback, which respondents felt could be considered for inclusion in the strategy, and these are largely specific scheme ideas.

One point which was made several times, is the suggestion to widen the suggested indicators of the strategy to include measuring travel behaviour as a specific indicator, for example through cycle counters, number of low emission vehicles licenced by quarter, number of car club members etc.

A second theme which was noted was the caution that over emphasising the importance of work to reduce emissions in identified AQMAs could result in other problems arising through lack of prevention.

The **total number of responses** to the LETS public consultation is 71. Whilst every effort was made to encourage responses, a particularly high number was not expected given that the strategy has essentially combined and updated two existing Surrey Transport Plan strategies, rather than creating an entirely new strategy. That being said, a certain level of engagement was hoped for given that air quality, climate and emissions are topical subjects of the day.